

**UPPER MISSISSIPPI RIVER BASIN ASSOCIATION
MULTI-BENEFIT CONSERVATION PRACTICE ¹ WORKSHOP
AND PRE-WORKSHOP WEBINARS
DRAFT AGENDA**



Objectives

- Improve understanding and ability to communicate about conservation practices that provide multiple, stacked water quality and quantity, ecological, financial, and sustainability benefits on agricultural and urban landscapes
- Strengthen regional collaboration and coordination among individuals and organizations involved in conservation practice implementation and nutrient reduction strategies
- Increase awareness of successful implementation efforts for multiple benefit conservation practices; highlight leadership and other reasons for achieving success
- Determine strategies to trigger increases in conservation practice adoption on agricultural lands that provide additional multiple benefits beyond nutrient reduction
- Identify priorities and actionable items for states, federal agencies, and partners to pursue collaboratively

¹ Multi-benefit conservation practices are a term to describe a singular conservation practice that provides more than one beneficial outcome. The beneficial outcomes may be any combination of agronomic, ecological, social, and financial. For example, a wetland has the potential to provide water quality improvement, flood mitigation, carbon sequestration, wildlife habitat, and more. Utilizing practices with multiple benefits may incentivize individuals, based on their goals for their land, to improve natural resources both locally and in the Upper Mississippi River Basin. Note the term is synonymous with ancillary and co-benefits and other terms.

October 3-4, 2023
Union Depot, St. Paul, Minnesota

Tuesday, October 3

Time	Topic	Presenter
9:00 am	Welcome and Introductions	<i>Kirsten Wallace, UMRBA & Matt Lechtenberg, IA DALs</i>
9:10	Workshop People, Products, Process	<i>Workshop Facilitator</i>
9:25	Review of Pre-Workshop Webinars	<i>Lauren Salvato, UMRBA</i>
9:35	Strategic Perspective: Leverage points as a key to implementing multi-benefit conservation practices	<i>Lauren Salvato, UMRBA</i>
9:55	Financial Leverage Points <i>Presentation:</i> <i>Discussion:</i>	<i>TBD</i>
10:45	Break	
11:00	Policy Leverage Points <i>Presentation:</i> <i>Discussion:</i>	<i>TBD</i>
12:00 p.m.	Lunch	
1:00	Participation Leverage Points <i>Presentation:</i> Primer for Increasing New Collaborations around Clean Water <i>Discussion:</i>	<i>Annie Felix-Gerth, MN BSWR</i>
2:00	Leadership Leverage Points <i>Presentation:</i> <i>Discussion:</i>	<i>TBD</i>
3:00	Break	
3:15	Technical Coordination Leverage Points <i>Presentation:</i> <i>Discussion:</i>	<i>TBD</i>
4:15	Deepening the Leverage Point Framework – Strategies for Action Participants select from their own worksheets the 3-5 most important actions to “work the leverage points” – individually select, discuss at the tables, post on the walls	
5:00	Closing Thoughts	

5:15 p.m. Adjourn

Get to know your fellow workshop attendees at an optional networking event at 6 p.m. Drinks and dinner will be provided with individual checks, at cost to the attendee.

Bar at Hyatt Place Downtown St. Paul
180 Kellogg Blvd. East
St. Paul, MN 55101

Wednesday, October 4

Time	Topic	Presenter
8:00 am	Welcome to Day 2	<i>Kirsten Wallace, UMRBA</i>
8:05	Recap of Day One	<i>Workshop Facilitator</i>
8:15	Deepening the Leverage Point Framework – Strategies for Action <i>Presentation:</i> A large group discussion of the most important actions “to work the leverage points” <i>Discussion:</i>	<i>TBD</i>
9:15	Participant Action Plans <i>Presentation:</i> Each participant offers 1) A highlight from the workshop, 2) An additional thought about conservation actions and leverage points, and 3) One action they will take “to work the leverage points.” <i>Discussion:</i>	<i>All</i>
11:00	Break	
11:15	Summary and Closing Thoughts <i>Round-robin:</i> Participants share their plans for next steps.	<i>All</i>
12:00	Adjourn	

Thank you to the planning committee!

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