Upper Mississippi River Basin Association Commercial Navigation Summit

July 9-10, 2014 Sheraton St. Louis City Center Hotel, St. Louis, Missouri

The Upper Mississippi River Basin Association (UMRBA) held a two-day summit focusing on four themes related to commercial navigation on the Upper Mississippi: infrastructure investment needs and opportunities, creating an intermodal transportation network, the potential for public-private partnerships (P3s), and strengthening the influence of ports and terminals. Based upon discussions at the summit, UMRBA Board members plan to continue working with various state agencies interested in waterway transportation to advance mutual priorities for enhancing the system's reliability and efficiency, in collaboration with the river's various stakeholders.

Ernie Perry of Mid-America Freight Coalition facilitated the two-day summit.

July 9, 2014 Overview

Objectives for the first day (July 9) were to a) facilitate dialogue among Upper Mississippi commercial navigation stakeholders about key issues and opportunities for action and b) provide the Upper Mississippi states with information needed to develop a comprehensive strategy for enhancing the river's commercial navigation system.

July 9 was attended by 97 individuals, including state and federal agency leadership, key industry representatives, and other river stakeholders. The attendance list is provided on pages 13-15 of this document.

Below is a summary of the presentations and major discussion points the four major themes:

Upper Mississippi Investment Needs and Opportunities: *The status of, and priorities for, investment on the Upper Mississippi's navigation system, including how the 2014 Water Resources Reform and Development Act will help advance those priorities*

Four Revolutions and America's Response by Brig. Gen. Peter DeLuca - Brig. Gen. Peter DeLuca • emphasized that America must leverage its extensive interior navigable waterway system in order to maintain and strengthen its economic advantage and geopolitical dominance. Infrastructure makes delivery of domestic stability, global stability, and security possible. The Mississippi River basin serves as the basis of America's economic and geopolitical power that is furthered by exterior ports, harbors, and sea approaches. Brig. Gen. DeLuca said America is facing four major revolutions, including explosive growth in agricultural and hydrocarbon production, the return of manufacturing, and accelerating impacts of climate change. However, America is not adapting to those revolutions and spending in water infrastructure has markedly decreased since the 1930s. Whereas per capita spending in Corps-facilitated infrastructure investments was about \$70 per person in 1930 and \$56 per person in 1960, we are now only spending \$18 per person or less. America is now realizing the negative implications of insufficient investment, including a two-fold increase in scheduled lock outages. Brig. Gen. DeLuca asserted that America must be more serious about performance-based budgeting. USACE generates \$15 billion in annual fees, amounting to more than \$50 billion in annual direct national economic development (NED) benefits, but only receives an average of \$5 billion to \$6 billion in annual appropriations. Brig. Gen. DeLuca advised that America must

consider supplemental financing options, such as grant-making models, system-wide P3 options, and a modified Tennessee Valley Authority model for the entire inland waterway system.

- <u>Commodities by Col. Mark Deschenes</u> Col. Mark Deschenes provided an overview of the Upper Mississippi waterway system geography and of commodities shipped on the river, to give a sense of its importance to the region's and nation's economies. There are 580 manufacturing facilities, terminals, grain elevators, and docks that ship and receive tonnage in the basin, with grains dominating traffic. Other major commodities include cement, coal, and petroleum products. While tonnage has experienced recent declines due to the recession, the tonnage and value of commodities transported remains significant to the nation.
- <u>State of the Infrastructure by Col. Mark Deschenes</u> Col. Mark Deschenes provided a visual presentation of the Upper Mississippi's deteriorating lock infrastructure. Maintenance priority needs for the Mississippi Valley Division are more than \$1 billion. Of this amount, needs on the Upper Mississippi total \$873 million, with \$714 million in the Rock Island District. The priorities include replacement of lift and miter gates, dam scour repair, and bulkhead slots. While the maintenance backlog has increased substantially over time, funding for maintenance has been stable and has not kept up with inflation. Costs continue to escalate as these needs remain unfunded. Col. Deschenes explained the Mississippi Valley Division's Asset Management Strategy for prioritizing maintenance performed based on impacts to condition and risk.
- <u>Navigation and Ecosystem Sustainability Program by Col. Mark Deschenes</u> Col. Mark Deschenes discussed how the Navigation and Ecosystem Sustainability Program's (NESP's) 2007 authorization provides for efficiency improvements through mooring cells and switchboats and a second 1,200-foot lock chamber at seven of the most congested lock sites on the Upper Mississippi. The additional lock chamber meets standard lock sizes, providing quicker lockages, and would provide redundancy at those sites by eliminating single points of failure.
- <u>Inland Waterways Users Board Priorities by Martin Hettel</u> Martin Hettel discussed the Inland Waterways Users Board's (IWUB's) priorities for new lock construction and major rehabilitation of the nation's inland navigation system that require cost share monies from the Inland Waterway Trust Fund (IWTF). Qualifying that these are his own estimates, Hettel provided completions dates for the top priority projects, pre- and post-WRRDA 2014 as well as with the proposed nine cent per gallon increase in the fuel tax. Post-WRRDA 2014, construction of the first of NESP's seven 1,200-foot lock projects would first start in 2035 and all seven would be completed in 2053. This accelerates NESP construction by seven years over pre-WRRDA 2014. With a nine cent per gallon fuel tax increase, NESP's lock construction would begin in 2029 and be completed in 2047, an acceleration of six years over the post-WRRDA timeframe.

Panel Discussion

Mike Klingner noted the importance of forecasting water levels for flood risk reduction and navigation. In response to a question about WRRDA's forecasting provisions, Brig. Gen. DeLuca explained that the Act includes a directive for USACE to update forecasting technology on the Mississippi River and its tributaries. WRRDA 2014 also requires USACE to evaluate the system's response during drought conditions. USACE is currently engaged in interagency discussions on this. Brig. Gen. DeLuca expressed support for probabilistic forecasting. Other participants recognized the need for better forecasting to improve the system's reliability.

In response to a question from Dan Mecklenborg, Hettel said his construction projections assume lock construction is completed in three years. Mecklenborg said it is prudent for Congress to restart appropriations to NESP so that plans will be ready for lock construction when IWTF funding becomes available. Hettel said \$17 million in annual appropriations for planning, engineering and design (PED) is necessary to move forward on NESP. In response to a question, Brig. Gen. DeLuca

said USACE has some discretion on spending additional funds for navigation improvements. But NESP construction funding would be a new start, and USACE des not have the sole discretion to initiate new starts. Dru Buntin noted that NESP is at risk of deauthorization if it does not receive funding by the end of FY 2016. Brig. Gen. DeLuca explained that partners do not have the attention of leadership in the Administration or Office of Management and Budget, and therefore staff have been able to make decisions about Upper Mississippi navigation investment such as the inclusion of NESP in the President's budgets. He recalled the effectiveness of industry in getting high-level attention to Mississippi River infrastructure needs during the 2012 drought. Col. Deschenes stressed the need for continued education to Congressional members and Administration staff in Washington about NESP and the need to fund and balance construction, maintenance, and operation priorities.

Brig. Gen. DeLuca acknowledged concerns that Congress might substitute P3s for federal funding, rather than using private funding to supplement federal funding. He encouraged partners to explore P3s to address Upper Mississippi needs. Tom O'Hara said P3s require both private capital and federal funding, and asked what the government plans for P3 investment. Brig. Gen. DeLuca recognized that funding is a challenge, and emphasized that upfront funding will be key to ensure efficiency.

Creating an Intermodal Freight Transportation Network: *Current efforts and opportunities to create an intermodal transportation network that enhances the nation's use of inland waterways system and meets export and import demands*

Connecting and Coordinating Efforts to Optimize Freight Movement on Inland Waterways by • Bill Paape and Kevin Schoeben - Bill Paape provided an overview of MARAD's Inland Waterway Gateway's geographic extent and focus areas and of the MARAD America's Marine Highways initiative. Insights gained from other marine highways are that a) federal and state agencies, port authorities, terminal and service operators, and shippers need to work collaboratively from study concept through development and demonstration phases to make new services viable; and b) a project must be informed by a market analysis and business planning and have sufficient financial capital. Regarding a new service (e.g., container-on-vessel or barge), the service must be marketed, reliable, consistent, and scheduled so that shippers can plan accordingly. Most importantly, though, the new service must be cheaper or faster than the existing alternative. Paape summarized MARAD's Strong Ports Program, which was authorized in 2010 to modernize and expand the capacity of America's ports. Through the program, MARAD strives to improve infrastructure, efficiency, and environmental sustainability of America's ports, leverage existing programs where possible, and improve port competitiveness for public and private funds through enhanced planning and engagement. The Strong Ports Program is undertaking two initiatives in 2014, including 1) PortTalk, where MARAD facilitates stakeholder collaborations to advance maritime plans and projects, and 2) Port Planning and Investment Toolkit, a joint venture between MARAD and the American Association of Port Authorities (AAPA) to help ports obtain funding by developing investment grade plans.

Paape and Kevin Schoeben reported that the five Upper Mississippi states submitted a joint application in May 2014 to MARAD to designate the Upper Mississippi as Corridor M-35 under the America's Marine Highway Program. Schoeben explained the benefits of the M-55 Corridor along the Mississippi and Illinois Rivers in facilitating collaboration with stakeholders to advance freight opportunities and research. Through the designation, Illinois has been able to study the river's potential to serve as a cost-effective alternative to ground-based transportation. The study then provides baseline information for future port studies and overall awareness of maritime freight. For water transportation to be a preferred alternative, it must provide scheduled and reliable service, the required vessel cuts at coastal ports, the lowest cost expected, and keep the finished goods

undamaged. That would require more equipment and service runs in the short term and a faster marine vessel and further research and development in the long term.

Schoeben explained Illinois' Freight Mobility Plan, which is designed to optimize and integrate all freight modes. He showed maps of Illinois' freight tonnage movements on rail, roads, and waterways; Illinois' intermodal connections; and the potential projected shift in container service lines resulting from the Panama Canal expansion. Per the Moving Ahead for Progress in the 21st Century Act (MAP-21, P.L. 112-141), the five states are employing strategic freight planning that incorporates national freight goals. Schoeben overviewed the national and regional collaborations that are working together on enhancing intermodal freight transportation.

- Ports as the Interface of Intermodal Transportation by Susan Taylor Susan Taylor described St. Louis Port Authority's recent terminal expansion, which is owned by St. Louis. The Port of Metropolitan St. Louis (PMSL) exemplifies how ports serve as an intermodal connector. The Port is 70 miles long, encompassing all major barge lines and is located in close proximity to seven interstate highways, six class-one rail roads, and two international airports. About 106 million annual barge tonnages transit through the PMSL, with 36.5 million tons crossing PMLS docks. The St. Louis Port Authority established a regional port working group of 35 regional stakeholders to promote area shipping and market development throughout the region. Taylor emphasized the importance of regional collaboration and systemic thinking to optimize intermodal freight movement. In 2015, the group will consider how to attract new barge and truck workers. The East-West Gateway Council of Governments published a 2013 St. Louis Regional Freight Study that recommended creating a regional freight district and a regional freight authority as well as developing a prioritized list of projects.
- Elevating Waterways on a National Stage by Paul Rohde Paul Rohde said challenges in elevating • the public's awareness of river infrastructure issues are that a) the waterways are out of site, and therefore, out of mind; and b) funding is derived from USACE's Civil Works budget, which has expanded in missions/activities but not in appropriations. While the United States spent 11.5 percent of its total federal budget on infrastructure in the 1930s, today it only spends 2.4 percent on infrastructure whereas China spends 9.4 percent. Rohde emphasized that businesses go where the infrastructure exists. Many waterways infrastructure construction or major repair projects are scheduled far out into the future. The fix-as-fail approach with its corresponding increase in scheduled and unscheduled lock closures has significant cost implications for shippers and producers. Rohde explained the history of Inland Waterway Trust Fund (IWTF) revenues and spending, and why the IWTF revenues are no longer sufficient to meet the nation's inland waterways investment needs. He provided several examples of messaging that have been resonating with various stakeholders, including the Administration and Congress. Coalitions have formed to advocate for Mississippi River infrastructure funding, an increase in the IWTF fuel tax, and the Navigation and Ecosystem Sustainability Program.
- <u>Economic Opportunities for Container-On-Vessel by Patrick Donovan</u> Patrick Donovan discussed new technologies that allow container-on-vessel to be a viable and cost-effective freight transportation mode. Economic advantages of container-on-vessel are reduced freight rates, lowered average variable costs, reduced air emissions, and improved logistics. Donovan showed visuals of new work cat engineering (WCE) vessel designs for carrying containers. In a 2011 market analysis, MARAD concluded that container shipment can be profitable and compete with other shipping modes. Benefits of using containerized shipping include more frequent and efficient service, lower accident rates, added cargo flexibility, enhanced growth of feeder ports and local economies, reduced congestion at ports, shortened drayage, and dual fuel capability. Donovan said there is a large market potential and service scope for short-sea and inland marine highways.

Potential for Public-Private Partnerships (P3s): *The potential for public-private partnerships (P3s)* in advancing Upper Mississippi navigation projects and maintaining infrastructure

- Proposed Financing, Operations, and Governance for Upper Mississippi P3 Projects by Pat McGinnis — Pat McGinnis summarized the conclusions of the Horinko Group's 2013 report on P3 financing, operations, and governance. He said the current financing mechanisms and levels are not sufficient to address Upper Mississippi infrastructure needs, and P3s offer an alternative financing option to advance construction projects at critical supply chain segments. Without P3s, Congress may fail to appropriate the resources to fund necessary repairs and capacity expansion measures. WRRDA 2014 authorizes USACE to implement a pilot program that examines P3 project delivery, cost-saving alternatives, and decentralizing of project management, design, and construction. Regional projects being considered include new construction at Peoria and LaGrange on the Illinois River and Locks 24, 25, Melvin Price, and 27 on the Mississippi River. Types of P3s include outsourcing, design-build, operation and maintenance, and long-term lease. McGinnis asserted that now is a critical time for stakeholders to engage in the national P3 discussions to help inform and shape policy and formulate a pilot project that is in the region's best interest. Proposed next steps are to 1) inform regional stakeholders and establish an *ad hoc* work group to explore P3 implementation questions, as well as to identify a recommended pilot project and sponsor; 2) establish a pilot formulation work group forum to design a pilot project; and 3) gain support from potential investors. Following initial pilot work, stakeholders can then consider a long-term plan and commitment for P3s to advance waterways infrastructure projects.
- <u>Possible P3 Delivery Model by Tom O'Hara</u> Tom O'Hara discussed the requirements and considerations that need to be addressed to develop for a P3 delivery model that is appropriate for the Upper Mississippi waterway system. The model must include a private entity overseeing project delivery and responsibility for design, construction, management, and financing. The model must be defined by scope (e.g., maintenance and/or capacity expansion, level of flexibility and scalability, site-level or system-level) and geography (e.g., locks included, one state or regional approach). In developing P3s, existing organizations and authorities should be leveraged and states and investors should be the leads developing the delivery models. O'Hara overviewed a conceptual model to demonstrate these ideas. O'Hara said P3s will require a sufficient project size to attract private equity, a private revenue stream (e.g., concession fee, user/lockage fee, sales tax), a combination of federal and state funding and incentives, a market-supported cost analysis, and investment capital.
- Industry Perspective on P3s by Dan Mecklenborg Dan Mecklenborg said Ingram Barge • contracted with Mercator to evaluate financing options for inland waterways capital projects. Private infrastructure funds have significant cash reserves that could be invested if a suitable transaction structure is created and adequate returns are available. Several existing P3 water resource projects were evaluated to gain insights about the transaction structure and revenue mechanisms. Mecklenborg suggested that a P3 on the Illinois River might be a good place to test its feasibility regionally. The state of Illinois could create a special-purpose agency for creation and granting of concessions. The Illinois River has significant tonnage movements relative to infrastructure assets, would only need to comply with one state's policies, and has an agricultural market that offers investors upside volume potential. Mecklenborg provided examples of P3 models and conclusions about their potential on the Illinois River. Conclusions were that a) potential benefits of major rehabilitation are not likely sufficient enough to enable commercial users to absorb more than a small portion of the P3's required revenues; b) potential benefits of lock expansion could generate a significant portion of the required revenue through special-purpose tolls, but a revenue gap would still remain that would necessitate other beneficiaries of the river system to contribute; c) commercial users and local and state officials would likely need to lobby jointly for bonds; and d) USACE's involvement will be critical to gain support for approval of P3 designs, monitoring, and continued operation.

- Iowa's P3 Efforts by Craig Markley Craig Markley provided an overview of Iowa DOT's • planning efforts, including opportunities to engage in P3s to advance Iowa's infrastructure projects. In 2012, Iowa DOT established a freight advisory council of public and industry representatives as well as other planning organizations (e.g., metropolitan planning organizations) to provide a forum for discussion and to seek input on resource allocation and complex transportation issues. Currently, the council is identifying freight transportation bottlenecks throughout Iowa that will inform the state's freight policy and implementation plans. Iowa DOT conducted a lock and dam feasibility study to evaluate the viability of options to modernize and improve the system in order to maintain its efficiency and reliability. Issues addressed include limited federal funds, deteriorating infrastructure, and capacity limitations on rail and road. One key finding is that investers may be deterred from a P3 project until major system repairs are made — i.e., an investor may not want to assume risk of a project if the rest of the system is deteriorating, limiting the economic growth of that site. Iowa held a 2013 workshop to define opportunities and constrains of the system and a unified vision for a Mississippi River action plan, as well as to identify a potential pilot project such as improvements to Locks 15 and 18. Iowa is considering an Iowa waterway executive steering committee to explore P3s and improvements to the navigation system, as well as ecosystem restoration on the Mississippi River. Markley said Iowa, on behalf of the five Upper Mississippi states, submitted a TIGER grant application to support a study that explores opportunities to enhance lock and dam efficiency, reliability, and utilization, such as real-time barge location, infrastructure and operational improvements, condition studies, failure impact analysis, and port development research. Iowa DOT is also developing a statewide freight transportation optimization strategy to identify investment opportunities and strategies that will promote business growth. This will involve prioritizing recommended actions to optimize the multimodal network.
- <u>USACE Pilot P3 Navigation Project by Col. Mark Deschenes</u> Col. Mark Deschenes explained USACE's thoughts on how a P3 would be implemented on the Illinois River. Under a P3, a special purpose entity would be responsible for developing a supplemental funding stream for deferred critical maintenance and collaborating with USACE regarding investment priorities and implementation. Routine operations and non-critical maintenance would remain USACE's responsibility. Supplemental funding would be provided upfront to address the backlog and prevent future failures, and would include revenue bonds, fees, or direct funding. Col. Deschenes acknowledged that the river's reliability will continue to deteriorate without a new funding stream. Scott Sigman explained Illinois Soy Association's role in helping USACE examine the potential for P3s on the Illinois River.

Discussion

Michael Klingner asked if there is a possibility to fund the three top NESP lock modernization projects simultaneously using a tri-state regional port authority. Tom O'Hara explained that, in the short term, a phased approach may be necessary to prove a P3's effectiveness. In the long run, a larger scale systems approach can be employed. Dan Mecklenborg raised concern that private funding may supplant instead of supplement federal spending, essentially maintaining the status quo on the amount of resources invested in the system. Scott Sigman said USACE has been very explicit that P3s will not be used to supplant private investment. Pat McGinnis said connecting a P3 to regional economic development plans will be important for viewing the project in a regional-context. It is not just about supply chain, but broader, regional economies. He said state engagement will be critical if P3s will be advanced. State and local capital will be needed, as well as state leadership and support. O'Hara suggested exploring a specific project to identify financing needs and models, as well as a leader to champion the project. Col. Deschenes echoed McGinnis's comment that state leadership will be critical, especially in regards to meeting all the different users' needs. Sigman also suggested starting to broaden the base of stakeholder involvement, noting the importance of the public's interest and engagement.

Strengthening Influence of Upper Mississippi Ports: Learning from other waterway basins, how might the Upper Mississippi strengthen the influence of its ports and terminals

- <u>Collaboration to Advance Port and Marine Development by Ernie Perry</u> Ernie Perry provided information on the efforts of the Mid-America Freight Coalition, a 10-state collaboration in the Midwest, to advance port and marine development. The waterways are critically important to the Midwest's economy. In Illinois, a five day closure of Lock 27 stopped 63 vessels or 455 barges, costing \$15 million to \$20 million to industry. That amount would take 6,100 cars and 26,400 trucks to replace the lost capacity. The waterways industry employs 1,396 individuals in Missouri, generating \$388 million annually in GDP. The coalition held an April 22-25, 2014 working sessions to examine issues related to current infrastructure projects, TIGER awards, roll-on roll-off container shipping, operational issues, and rating. Perry also discussed the Wisconsin Port Association's strategic planning development initiative to strengthen the state's waterborne transportation infrastructure.
- <u>Delta Regional Authority by Mike Marshall</u> Mike Marshall gave an overview of the Delta Region's economy and how the Delta Regional Authority works to revitalize the area's economy. The Authority provides grants to improve infrastructure in small public ports along the Mississippi River and its tributaries as a means to strengthen the economy.
- Gulf Intracoastal Canal Association by Jim Stark — Jim Stark said the Gulf Intracoastal Canal Association (GICA) has about 200 members of tow and barge companies, shippers, refiners, and other companies that serve those industries. GICA focuses on ensuring the Gulf Intracoastal Waterway (GIWW) is maintained, operated, and improved to provide safe, efficient, economical, and environmentally sound freight transportation. GICA's primary functions include a) identifying, analyzing, and addressing GIWW issues; b) educating and informing the public; c) advocating for capital and maintenance funding; d) coordinating with other organizations on waterways issues; e) and assisting the U.S. Coast Guard and USACE in identifying and responding to hazards (e.g., hurricanes) as well as promoting improvements to the system. The waterway ships about \$86 billion of product annually, mostly consisting of petroleum and chemicals. The waterway is 1,100 miles long, connecting several Gulf ports and spanning three USACE divisions. There are 11 lock and flood control structures that directly affect navigation. The GIWW is subject to IWTF cost share and faces aged and outdated infrastructure. Other issues GICA is currently addressing are dredging funds to maintain the system, realignment of the navigation channel, additional buoys at mooring basins, encroachment that minimizes the navigation channel, and hurricane storm damage risk reduction.
- <u>Inland Rivers, Ports, and Terminals by Dennis Wilmsmeyer</u> Dennis Wilmsmeyer said the Inland Rivers, Ports, and Terminals (IRPT) represents the nation's inland waterway ports and terminals professionals by providing them a platform to improve their businesses and inform policy makers on the needs and economic impacts of the navigation industry. Recently, IRPT has advocated on its members behalf about the need for improved tonnage reporting that is applied systemically, increased dredging reservoces, and for an economic impact study that would include private terminals, public ports, commodity values, operators, etc. IRPT has formed a dredging working group to consider case studies and how financing opportunities may be leveraged, including MARAD's marine highway grants, state and federal budgets, and public-private financing.
- <u>Organization Needs for the Upper Mississippi Ports and Navigators by Cheryl Ball</u> Cheryl Ball reflected on the presentations above and asked participants to consider whether there is a need for more communication and/or coordination among Upper Mississippi ports regionally to strengthen their voice on a national stage and/or to enhance their local activities by thinking more systemically.

Discussion

Phil Bradshaw suggested that messaging needs to be improved, particularly speaking to economic development and P3 opportunities. Wilmsmeyer said marketing is a role for all stakeholders and emphasized the need to start locally and gain support of companies, distributors, and local government leadership. Ball acknowledged the need to better educate the local public, perhaps by developing talking points that highlight the importance of the river and speak to its reliability and successes. Michael Klingner said improving river access is important as well as flood protection in access areas. Wilmsmeyer agreed that flood protection and navigation go hand-in-hand. Pat McGinnis said messaging should include economic development goals related to ports. Wilmsmeyer agreed, and said ports stimulate economic development. He said small, start-up ports need to be supported to promote that growth. Lucy Fletcher said RiverWorks Discovery has an educational program that raises awareness among children.

July 10, 2014 Overview

Objectives for the second day (July 10) were to a) reflect on the July 9 discussion and develop any follow-up needs (e.g., clarifications) and b) identify opportunities to advance marine freight on the Upper Mississippi through greater levels of coordination among the Upper Mississippi states and partners.

The July 10 session was attended by 21 Upper Mississippi state agency staff representing departments of transportation, natural resources, economic development, and agriculture, as well as three UMRBA staff and the facilitator. In addition, Anne Kierig, a legislative assistant for Senator Dick Durbin (IL), joined the meeting via conference call for the P3 discussion. The attendance list is provided on pages 13-15 of this document.

Participants discussed each major theme of the July 9 summit and identified potential joint action. Below is a summary of the discussion.

Upper Mississippi Investment Needs and Opportunities: The status of, and priorities for, investment on the Upper Mississippi's navigation system, including how the 2014 Water Resources Reform and Development Act will help advance those priorities

- The states commit to maintaining an integrated, multi-purpose approach to Upper Mississippi management, which has been, and will continue to be, key to the region's successes.
 - Potential action: UMRBA tracks and comments, when appropriate, on USACE's new watershed-based budget process and facilitates informational updates at the Board's quarterly meetings. [Note: USACE has initiated pilot projects aimed at restructuring its budget to a watershed planning approach, where water resources management concepts will be integrated into the budget development framework.]
- Education is needed among state agency staff, as well as throughout the region, about the history and content of the Master Plan, 2004 Navigation Feasibility Study, and 2007 Navigation and Ecosystem Sustainability Program (NESP) authorization.
 - *Potential action*: UMRBA develops a brief background summary of commercial navigation planning on the Upper Mississippi, as well as its dual purpose authority, and assists state agencies in educating their staff about NESP's planned navigation and ecosystem improvements.
- State departments of transportation, agriculture, and economic development would like to have greater involvement in Upper Mississippi commercial navigation policy and planning. Balanced and diverse participation among states agencies in navigation discussions is important.
 - *Potential action*: UMRBA Board and state departments of transportation, agriculture, and economic development form a work group to advocate and plan for Upper Mississippi navigation improvements.
 - *Potential action*: UMRBA engages in USACE's inland navigation capital investment planning effort. [Note: Per Section 2002, WRRDA 2014 requires USACE, in consultation with the Inland Waterways Users Board, to develop a 20-year capital investment plan for the nation's inland and intercoastal waterways.]
 - *Potential action*: UMRBA Board and the potential working group (see above) develop, and routinely update, a strategic plan for Upper Mississippi commercial navigation. This would be used to communicate investment needs and priorities.

- Regional messaging about the river's importance to freight transportation and the regional and national economies needs to be strengthened, focused, and better targeted. Brig. Gen. Peter DeLuca included several resonating messages that should be communicated to elected officials, river partners, and interested public. These include how the four revolutions, as well as recreation, will affect the Midwest economy and Upper Mississippi commercial navigation; the slack in inland navigation capacity that can be utilized; and competitiveness of multiple modes that lower overall transportation costs. These messages depict the need for a more integrated transportation system. In addition, federal and state governments, industry, and others will need to demonstrate to the public the importance of investing in infrastructure for the purposes of future prosperity as well as the significant lead time required to expand capacity in the future.
 - *Potential action*: UMRBA and state agency staff develop marketing materials for stakeholders to use when communicating about the river's navigation system, including why states take a systemic approach to navigation planning.
- The issues about Upper Mississippi commercial navigation infrastructure investment need to be elevated and directly communicated to the President and Congressional leaders.
 - *Potential action*: Upper Mississippi Governors send a joint letter to the President of the United States that describes the river's importance to the Midwest and national economies as well as the aged and outdated infrastructure, and requests that funding for NESP is prioritized.
 - *Potential action*: UMRBA and state agency staff partner with industry and ecosystem organizations in advocating for NESP and other navigation improvements. The states noted the success of commodity and industry leaders in highlighting the river's importance during the 2012 drought.
- Given the opportunity to invest with private investment through P3s, the states need to demonstrate an interest in taking advantage of the funding alternative. (See P3 section below for more discussion points on this topic.)

Potential for Public-Private Partnerships (P3s): *The potential for public-private partnerships (P3s)* in advancing Upper Mississippi navigation projects and maintaining infrastructure

[Anne Kierig, a legislative assistant for Senator Dick Durbin (IL), joined the meeting via conference call for the P3 discussion.]

- The states are supportive of exploring how a P3 could advance infrastructure investment on the Upper Mississippi. While WRRDA 2014 provides tremendous potential for improving infrastructure through a P3, there is relatively little knowledge (or examples) of how a P3 would work on a waterway, especially on a lock and dam system that runs along state borders. Participants concluded that robust, thoughtful, iterative dialogue is needed to move from conceptual ideas of how P3s might work to more detailed applications. The discussion should involve the array of stakeholders, including industry shippers and operators.
 - *Potential action*: UMRBA form an interstate navigation work group to discuss P3 implementation and shape perspectives. Board and state agency staff identify and explore a suite of questions related to P3 implementation, such as the following questions identified by participants:
 - a) How might we ensure that a P3 will not supplant federal funding with private investment, but rather supplement federal funding to further investment in infrastructure? Is a P3's purpose to accelerate project completion or bring in additional funding? The public needs to be made aware of the common occurrence that new revenue streams eventually replace previous ones.

- b) What would be the best suited governance model (financing authority) of an interstate P3? Who would be in charge? What will be its geographic scope? How would the governance model differ for an intrastate P3? Can, and how might, projects be selected and planned through a systemic approach or perspective? How will industry be engaged?
- c) How is the funding revenue mechanism structured and who pays? Would the revenue be sufficient and predictable enough to attract investment?
- d) Who would be the private investor(s)?
- e) What risk would private investors assume and pass off to federal, state, and local governments?
- f) Would reliability of the navigation system be ensured to provide reasonable risk? Risk is predicated on an assumption of continued maintenance. If something up or down the river fails, the P3 will not be as viable.
- g) How will other federal, state, and local government mandates or policies shape P3 implementation e.g., NEPA review, industry cost-share requirements, NESP's comparable progress provision with ecosystem restoration?
- h) What case studies can be reviewed to gain insights? There are various ways to structure P3 delivery methods.
- i) Are there funding alternatives other than P3s that merit exploring?
- j) How will the good, collaborative relationship between navigation and ecosystem stakeholders be maintained?
- k) Can the pending TIGER grant be used to evaluate P3s? Will this depend on the timing of a pilot P3?
- 1) Would NESP deauthorization be a concern if setting up a P3 for one of its authorized projects?
- m) What is the process and forum for exploring these and other questions?

Creating an Intermodal Freight Transportation Network: *Current efforts and opportunities to create an intermodal transportation network that enhances the nation's use of inland waterways system and meets export and import demands*

- The states view their role in Upper Mississippi waterways commercial navigation as optimizing private sector involvement and benefit, within the context of a comprehensive multimodal transportation system. Not distorting market signal or imposing a particular path, states develop sound public policy that is responsive to market indicators by creating redundancies, expanding capacity, integrating modes, and addressing workforce constraints.
 - Potential action: UMRBA Board and state departments of transportation, agriculture, and economic development form a work group to evaluate new opportunities for enhancing multimodal transportation and develop regional perspectives. This may include working with industry to advocate for regional intermodal mapping and analysis, address imbalances between south-bound and north-bound tonnages, and examine feasibility of container-on-barge/vessel and other tow/barge design changes that would create new opportunities for waterways freight shipment e.g., low draft tows for short to medium length trips.
 - *Potential action*: Create unified messages about the benefits of waterway transportation in a multimodal context and of enhancing relationships among the modes to support industry. Messages should be created that resonate regionally as well as nationally and speak to risk of a single point of failure system. Outreach should include metropolitan planning organizations.

In addition, employ outreach jointly with other regional collaborations to deliver the messages, including the mayors of the Mississippi Rivers and Cities Towns Initiative.

- *Potential action*: Create a clearinghouse of contact information for river stakeholders (e.g., state agency staff, USCG, USACE, shippers, operators), collaborations (e.g., St. Louis Port Authority's regional port working group), and other resources.
- *Potential action*: UMRBA serves as a forum for information exchanges on important policies and programs e.g., MARAD's Strong Ports Program.

Strengthening Influence of Upper Mississippi Ports: Learning from other waterway basins, how might the Upper Mississippi strengthen the influence of its ports and terminals

- TIGER grants are expanding states' roles in supporting port infrastructure for the purposes of economic development. Other inland waterway basins have benefited from a regional organization that facilitates communication among ports and terminals and advocates on their behalf. There are a variety of Upper Mississippi ports small, medium, and large; privately- or publicly-owned. There are various forums for the ports and terminals to engage, such as the Inland Rivers, Ports, and Terminals and state planning efforts. However, there may be unmet needs and opportunities for strengthening regional collaboration of the ports and terminals.
 - *Potential action*: UMRBA works with the Inland Rivers, Ports, and Terminals Association to connect with the region's ports and terminals and seek their input on needs in order to engage regionally in advocacy. This could include discussion on infrastructure needs for enhancing multimodal connections through systemic planning.
 - *Potential action*: Participate in a MARAD PortTalk interactive session focused on the Upper Mississippi.

Upper Mississippi River Basin Association Commercial Navigation Summit

July 9-10, 2014

Attendance List

(The table below lists all of July 9 attendees. * indicates participation on July 10.)

*	Robert Flider	Illinois Department of Agriculture				
*	Ellen McCurdy	Illinois Department of Commerce and Economic Opportunity				
*	Arlan Juhl	Illinois Department of Natural Resources				
	Todd Main	Illinois Department of Natural Resources				
	Loren Wobig	Illinois Department of Natural Resources				
*	Nathan Bishop	Illinois Department of Transportation				
*	Kevin Schoeben	Illinois Department of Transportation				
*	Harold Hommes	Iowa Department of Agriculture				
*	Stuart Anderson	Iowa Department of Transportation				
*	Craig Markley	Iowa Department of Transportation				
*	Garrett Pedersen	Iowa Department of Transportation				
*	Barb Naramore	Minnesota Department of Natural Resources				
*	Patrick Phenow	Minnesota Department of Transportation				
*	Chris Klenklen	Missouri Department of Agriculture				
*	Brian Millner	Missouri Department of Economic Development				
*	Bryan Hopkins	Missouri Department of Natural Resources				
*	Robert Stout	Missouri Department of Natural Resources				
*	Cheryl Ball	Missouri Department of Transportation				
	Tom Blair	Missouri Department of Transportation				
*	Michelle Teel	Missouri Department of Transportation				
*	Erik Maninga	Missouri Department of Transportation				
	Bryan Ross	Missouri Department of Transportation				
	Wesley Stephen	Missouri Department of Transportation				
*	Kathy Heady	Wisconsin Economic Development Corporation				
*	Dan Baumann	Wisconsin Department of Natural Resources				
*	Donna Brown-Martin	Wisconsin Department of Transportation				
*	Sheri Walz	Wisconsin Department of Transportation				
	Ken Barr	U.S. Army Corps of Engineers				
	Alan Brandt	U.S. Army Corps of Engineers				
	Jasen Brown	U.S. Army Corps of Engineers				
	Matt Collins	U.S. Army Corps of Engineers				
	Michael Cox	U.S. Army Corps of Engineers				
	Judith DeHarnais	U.S. Army Corps of Engineers				
	Lou Dell'Orco	U.S. Army Corps of Engineers				
	Brig. Gen. Peter DeLuca	U.S. Army Corps of Engineers				
	Col. Mark Deschenes	U.S. Army Corps of Engineers				
-	Michael Feldmann	U.S. Army Corps of Engineers				
-	Dennis Fenske	U.S. Army Corps of Engineers				
-	Harold Graef	U.S. Army Corps of Engineers				
-	Capt. Joel Groves	U.S. Army Corps of Engineers				
-	June Jeffries	U.S. Army Corps of Engineers				
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	Col. Dan Koprowski	U.S. Army Corps of Engineers
	Mark Moore	U.S. Army Corps of Engineers
	Dennis Norris	U.S. Army Corps of Engineers
	Roger Perk	U.S. Army Corps of Engineers
	Bryan Peterson	U.S. Army Corps of Engineers
	Michael Rodgers	U.S. Army Corps of Engineers
	Andrew Schimpf	U.S. Army Corps of Engineers
	Jeff Stamper	U.S. Army Corps of Engineers
	Deanne Strauser	U.S. Army Corps of Engineers
	Evan Stewart	U.S. Army Corps of Engineers
	Michael Tarpy	U.S. Army Corps of Engineers
	Julie Ziino	U.S. Army Corps of Engineers
	Barbara Nelson	U.S. Department of Transportation, Maritime Administration
	Bill Paape	U.S. Department of Transportation, Maritime Administration
	Charlie Wooley	U.S. Fish and Wildlife Service
*	Anne Kierig	U.S. Senator Dick Durban [July 10 only]
	Martin Hettel	AEP River Operations
	Brian King	Alberici Constructors
	Joseph Schwenk	Alberici Constructors
	Jeremy Goldstein	Alter Logistics/Rock Island River Terminal
	Dennis Wilmsmeyer	America's Central Port/Inland Rivers, Ports, and Terminals
	Tom Horgan	American Waterways Operators
	Mike Marshall	Delta Regional Authority
	Dan Barger	Carpenters' Union
-		
	Dale Roth	Carpenters' Union
	Dale Roth Tom O'Hara	Carpenters' Union CH2M Hill
	Dale Roth Tom O'Hara Jim Stark	Carpenters' Union CH2M Hill Gulf Intracoastal Canal Association
	Dale Roth Tom O'Hara Jim Stark Mike McQuillan	Carpenters' Union CH2M Hill Gulf Intracoastal Canal Association Hanson Professionals Services
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	Dale Roth Tom O'Hara Jim Stark Mike McQuillan Pat McGinnis Dan Mecklenborg Gary Speckhart Phil Bradshaw Scott Sigman	Carpenters' Union CH2M Hill Gulf Intracoastal Canal Association Hanson Professionals Services The Horinko Group Ingram Barge Illinois Farm Bureau Illinois Fork Producer and Soy Farmer Illinois Soybean Association
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	Dale RothTom O'HaraJim StarkMike McQuillanPat McGinnisDan MecklenborgGary SpeckhartPhil BradshawScott SigmanBranden CrimanEd WeilbacherShannon HughesRich DiffleyErnie Perry	Carpenters' Union CH2M Hill Gulf Intracoastal Canal Association Hanson Professionals Services The Horinko Group Ingram Barge Illinois Farm Bureau Illinois Farm Bureau Illinois Pork Producer and Soy Farmer Illinois Soybean Association Kansas City, Missouri Port Authority Kaskaskia Regional Port District Kirby Inland Marine Lange Stegmann Company Mid-America Freight Coalition
	Dale RothTom O'HaraJim StarkMike McQuillanPat McGinnisDan MecklenborgGary SpeckhartPhil BradshawScott SigmanBranden CrimanEd WeilbacherShannon HughesRich DiffleyErnie PerryEmily LaRosa	Carpenters' Union CH2M Hill Gulf Intracoastal Canal Association Hanson Professionals Services The Horinko Group Ingram Barge Illinois Farm Bureau Illinois Farm Bureau Illinois Pork Producer and Soy Farmer Illinois Soybean Association Kansas City, Missouri Port Authority Kaskaskia Regional Port District Kirby Inland Marine Lange Stegmann Company Mid-America Freight Coalition Mississippi River Cities and Towns Initiative
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	Pete Ciaramitaro	Southern Towing Company			
	Mike Norris	Southeast Iowa Regional Planning Commission			
	Nick Nichols	St. Louis Port Authority			
Susan Taylor St. Louis Port Authority/St. Louis Development Corpora					
	Michael Klingner	Upper Mississippi, Illinois, and Missouri Rivers Association			
	Paul Rohde	Waterways Council, Inc.			
	Jessica Steverson	World Trade Center of New Orleans			
*	Dru Buntin	Upper Mississippi River Basin Association			
*	Dave Hokanson	Upper Mississippi River Basin Association			
*	Kirsten Mickelsen	Upper Mississippi River Basin Association			



















































2013 F America by the Ameri	2013 Report Card for America's Infrastructure by the American Society of Civil Engineers			
Aviation	D	Ports	С	
Bridges	C+	Public Parks & Recreation	C-	
Dams	D	Rail	C+	A = Exceptional
Drinking Water	D	Roads	D	B = Good
Energy	D+	Schools	D	C = Mediocre
Hazardous Waste	D	Solid Waste	в-	F = Failing
Inland Waterways	D-	Transit		
Levees	D-	Wastewater	D	
	stima \$	ated investment needed b 3.6 trillic	y 202 Dľ	20 =

Each dollar spent on the USACE Civil Works program generated ~ \$9.00 in economic benefits and \$2.70 in revenues to the U.S. Treasury.					
Program	NED Benefits (Billions of Dollars)	Net NED Benefits (Billions of Dollars)	U.S. Treasury Revenues (Billions of Dollar		
Flood Risk Management	\$23.1	\$22.5	\$7.3		
Coastal Navigation	\$8.7	\$7.9	\$3.3 \$1.9		
Inland Navigation	\$7.6	\$7.0			
Water Supply	\$6.5	\$6.5	\$0.1 \$1.1 \$1.1		
Hydropower	\$2.2	\$2.0			
Recreation	\$3.3	\$3.0			
Leases and Sales			\$0.1		
Total Annual NED	\$51.4	\$48.9	\$14.8		

























































































New Construction Pre - WRRDA 2014

Assumptions:

- Basis Financial Report IWUB Meeting #71 in Little Rock, AR.
- Basis 2014 Dollar Value
- No Increase in Construction Costs/Inflation
- \$85 Million User Fee Deposits Per Year into IWTF (\$170 Million Per Year with Government Match)
- \$20 Million Per Year for Major Rehab Projects
- \$300 Million Per Lock in NESP
- Full Annual Appropriations to match the IWTF and Completion of Olmsted (\$150 Million/Year)

AEP RIVER OPERATION

AEP RIVER OPERATION

Olmsted Lock & Dam: (\$1.458 Billion) Completion 2024
Lower Monongahela: (\$1.2 Billion) Completion 2032 (Twin Chambers at Charleroi)
Kentucky Lock: (\$446 Million) Completion 2035

- Chickamauga Lock: (\$523 Million) Completion 2039
- UMR Lock 25: (\$300 Million) Completion 2042
- IR Lagrange Lock: (\$300 Million) Completion 2045
- UMR Lock 24: (\$300 Million) Completion 2048
- UMR Lock 22: (\$300 Million) Completion 2051
- UMR Lock 21: (\$300 Million) Completion 2054
- IR Peoria Lock : (\$300 Million) Completion 2057
- UMR Lock 20: (\$300 Million) Completion 2060

AEP RIVER OPERATIONS

New Construction Post - WRRDA 2014

- Olmsted Lock & Dam; (\$1,458 Billion) Completion 2024
- Lower Monongahela: (\$1.2 Billion) Completion 2025 (Twin Chambers at Charleroi)
- Kentucky Lock: (\$446 Million) Completion 2028
- Chickamauga Lock: (\$523 Million) Completion 2032
- UMR Lock 25: (\$300 Million) Completion 2035
- IR Lagrange Lock: (\$300 Million) Completion 2038
- UMR Lock 24: (\$300 Million) Completion 2041
- UMR Lock 22: (\$300 Million) Completion 2044
- UMR Lock 21: (\$300 Million) Completion 2047
- IR Peoria Lock : (\$300 Million) Completion 2050
- UMR Lock 20: (\$300 Million) Completion 2053

New Construction Post - WRRDA 2014

- Olmsted Lock & Dam: (\$1.458 Billion) Completion 2024
- Lower Monongahela: (\$450 Million) Completion 2018 (Main Chamber Only/Charleroi)
- Kentucky Lock: (\$446 Million) Completion 2022
- Chickamauga Lock: (\$523 Million) Completion 2026
- UMR Lock 25: (\$300 Million) Completion 2029
- IR Lagrange Lock: (\$300 Million) Completion 2032
- UMR Lock 24: (\$300 Million) Completion 2035
- UMR Lock 22: (\$300 Million) Completion 2038
- UMR Lock 21: (\$300 Million) Completion 2041
- IR Peoria Lock : (\$300 Million) Completion 2044
- UMR Lock 20: (\$300 Million) Completion 2047

New Construction Post - WRRDA 2014 Plus \$.09 Increase in User Fee • Olmsted Lock & Dam: (\$1.458 Billion) Completion 2024

- Lower Monongahela: (\$450 Million) Completion 2018 (Main Chamber Only/Charleroi)
- Kentucky Lock: (\$446 Million) Completion 2020
- Chickamauga Lock: (\$523 Million) Completion 2023
- UMR Lock 25: (\$300 Million) Completion 2026
- IR Lagrange Lock: (\$300 Million) Completion 2029
- UMR Lock 24: (\$300 Million) Completion 2032
- UMR Lock 22: (\$300 Million) Completion 2035
- UMR Lock 21: (\$300 Million) Completion 2038
- IR Peoria Lock : (\$300 Million) Completion 2041
- UMR Lock 20: (\$300 Million) Completion 2044

AEP RIVER OPERATIONS



What we just discussed are my "Back of the Envelope" calculations and in no way should be taken as factual.

I am sure we'll see more detailed estimates, from the USACE, once WRRDA 2014 is implemented.

AEP RIVER OPERATIONS









America's Marine Highways: From Concept to Reality!

- Authorized in 2007
- Grant program created and \$7M awarded in 2010
- Four new services funded
- Three market studies funded
- New vessel designs funded

Marine Highway Studies

Three Routes Studied (M-5, M-55, & M-95)

- ✓ Market Analysis
- ✓ Operation/Infrastructure Analysis
- ✓ Business Case

Major Findings

- \checkmark Where the geography and market were favorable, services could work
- Infrastructure gaps and modal connectivity need to be addressed
- ✓ Handling costs and vessel operations continue to be the major cost drivers

5

✓ Must be part of a total supply chain package

Lessons Learned for forming Marine Highway Services

- It takes a village! Partnerships must be formed among the State DOTs, MPOs, Port Authorities, Terminal Operators, Service Operators, Logistics Providers/Shippers and Federal Agencies (i.e. U.S. Customs)
- Communication and Cooperation
- In-depth Market Analysis
- Sufficient start up capital
- Part of a complete, door to door supply chain
- Value-added services as part of the total service package















Port Planning & Investment Toolkit A Maritime Industry Joint Venture

A **joint venture** between AAPA, a working group of 57 industry expert volunteers, and the Maritime Administration.

Toolkit will help **ports obtain funding** by developing **investment** grade plans that:

- Clearly identify future port needs;
- Determine the most **cost-effective**, sustainable and efficient **solutions** to port problems; and
- Get port infrastructure projects into MPO and state transportation programs in order to receive formula funding;
- Position port projects for federal funding such as TIGER grants; and
- Assist ports in obtaining private sector investment funds.







M-35 Marine Highway Benefits Data									
State	Cargo tons total - CY 2011	Miss. River Waterway Mileage	Roadway mileage (est.) - Route parallel to Miss. River		Modal Cargo Capacity		State of Good Repair - Maintenance Costs (10.0 cents per VMT for rural road segments)	Emissions Avoided	Value of Annual costs of CO2
			Description	Miles	I of Truckload equivalents	I of Barge equivalents	If cargo is hauled by trucks	(D)fference btwn truck and barge emissions)	(social costs of emissions_estimate of climate change damage_)
Minnesota	43,109,000	190	I-35 from IA - MN state line to Minneapolis	114	1,724,360	1,642.2	\$ 19,657,704.00	189,603	\$ 5,676,713.82
lowa	9,740,000	312	1-35 from IA - MN state line to SR 27 to IA - MO state line	278	389,600	371.0	\$ 10,830,880.00	133,712	\$ 4,003,337.28
Illinois	109,663,000	580	Davenport, IA to Springfield to St. Louis via I-74 to I-55	266	4,386,520	4,177.6	\$ 116,681,432.00	828,047	\$ 24,791,727.18
Wisconsin	32,042,000	231	Hudson, WI to WI - IA state line (near Dubuque) via I-94 to US 61	259	1,281,680	1,220.6	\$ 33,195,512.00	447,755	\$ 13,405,784.70
Missouri	33,111,000	361	SR 27 @ IA - MD state line to U.S. 61 to St. Louis/Miss. River	185	1,324,440	1,261.4	\$ 24,502,140.00	201,728	\$ 6,039,736.32
DISCLAIMER: The numbers in the table are calculated estimates using data from the sources listed below. For an actual valuation, more in-depth research would be needed. However, this methodology is sufficient for providing general estimations for a marine highway corridor designation application.									













Illinois Freight Mobility Plan for One Transportation System

- Role in promoting more sustainable, effective and efficient connections in order to <u>optimize</u> private sector logistics options.
- Support ALL modes.
- Use <u>strategic freight planning</u> under multimodal lens to tie intermodal connections across all freight modes.
















Current MAP-21 Requirements for Strategic Freight Planning

- Strategic Plan how DOTs to meet national 1. freight goals & overview of trends, needs, and issues
- 2. Freight policies & strategies aimed to guide freight-related decisions and enhance freight mobility & regional collaboration
- Condition & performance of state freight system including measurements to be used to 3. guide investment decision-making

Maritime Collaboration

- USDOT–MARAD, U.S. Corps, State Agencies
- Inland Rivers, Ports & Terminals Assn.
- Upper Mississippi Rivers Basin Assn.
- Upper Mississippi, Ill & Missouri Rivers Assn.
- Big River Coalition & Louisiana Maritime Assn.
- Waterways Council, Inc.
- Mississippi River Cities & Towns Initiative
- Mississippi Valley Flood Control Assn.
- Industry, Shippers, Carriers, etc.

Federal Action Highlights

• Water Resources Reform & Development Act (WRRDA)

- > Harbors Maintenance Trust Fund levels ~ Full use by 2025 (\$1.8 billion/year)
- > Olmsted Lock and Dam draw from Inland Waterways Trust Fund at only 15%
- > Two pilot programs Innovative financing (P3) for up to 15 projects & Water Infrastructure Finance and Innovation (WIFIA) loan program

President's Grow America Act

- > \$10 Billion Initiative for Freight projects (2-tiered)
- States must demonstrate regional, national and international freight analyses

Federal Action

• National Freight Advisory Committee

- > Promote Dredging, Maintenance & Modernization of Inland
- Waterway system > Focus on Intermodal Connectivity (First/Last Mile)
- > Renew Short Line RR Credit
- > Establish a One-Stop Shop Permitting Division
- Centralize Freight Planning (Local, State, Regional, National, International levels)

Senate Environment & Public Works Committee

- Create and provide incentives for Critical Urban & Intermodal Connector Designations
- Allow states to allocate up to 10% for freight rail and port facilities that provide facilitate intermodal interchange

State/Local Involvement

- Illinois State Freight Advisory Council (ISFAC)
- Local Freight Plans
- State Freight Plan Alignment
- Illinois Economic Development Plan (Transportation & Logistics)
- State Agency Port Working Groups
- Public Port Needs Survey
- IDOT TIGER Support
- State Agencies Participation in MARAD's Call for Marine Highway projects

Contact Information

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William K. Paape

Maritime Administration US Department of Transportation

(202) 366- 5005 (314) 539-6783

William.Paape@dot.gov



St. Louis Port Authority

- 19-mile riverfront, public & private facilities Municipal River Terminal owned by city, now negotiating next long-term operator lease



Operations: Nick Nichols Port Development: Susan Taylor





St. Louis Port Authority

• 70 miles long, per US Army Corps, both sides of the river

• In Missouri: St. Louis, St. Louis County, & Jefferson County Port Authorities

- In Illinois: St. Clair and Madison County Port Districts
- Northernmost ice-free and lock-free port on the Mississippi
- Multimodal: all major

barge lines, 7 interstates, 6 Class One RR's, 2 international airports



St. Louis Port Authority

Port of Metropolitan St. Louis

Annual Barge Tonnages

- 106M thru PMSL

PMSL Data

- 18th largest US port
 130 facilities in MO and IL

Mississippi River Commerce • 60% of North American grain for

- export
- \$200B total revenue from all uses
- •
- PMSL competes with other regions (KC, Indianapolis, Memphis) Connected to global marketplace





St. Louis Port Authority: Multimodal Networking

Regional Port Working Group

Goals Promote Area Shipping Market Our Region 2



Over 35 regional stakeholders: Shippers, Carriers, Ports and Terminals

- MARAD, DOT's, and other Governmental Entities

- MPO: East West Gateway

Bi-monthly lunch meetings:

- Rotating locations/sponsors ۰ Current topic: what helps/hinders flow of your goods thru the PMSL •
- - - Civic and Trade Groups
 - Universities and Consultants • •



✓ Better marketing

St. Louis Port Authority: Multimodal Networking



- Next Steps: ✓ Create Regional Freight District ✓ Create Regional Freight Authority ✓ Develop Prioritized
 - List of Projects

http://www.ewgateway.org/freight/freight.htm

















• A Sustainable Inland Waterways Trust Fund Operating as it was Intended





			PARAMETER TO ACT	SC	
7 ***	4	NG -	AND	Ma	
	Add'l Total Investment by 2020	Protects \$B in Exports	Protects \$B in GDP	Protects Jobs	Protects Personal Income
Waterways	\$16B	\$270B	\$697B	738,000	\$872B
Airports*	\$39B	\$54B	\$313B	350,000	\$361B
Electricity	\$107B	\$51B	\$496B	529,000	\$656B
Water/Wastewater	\$84B	\$20B	\$416B	669,000	\$541B
Roads	\$846B	\$114B	\$897B	877,000	\$930B

notice to users (a way to measure impacts)							
Region	Year 1 (2012 Billion)	Year 10 (2012 Billion)					
Ohio River	-\$10.724,000	-\$16.755,000					
Upper Mississippi River	-\$12.180,000	-\$18.571,000					
Lower Mississippi River	-\$19.909,000	-\$25.427,000					
GIWW	-\$48.775,000	-\$63.080,000					
Pacific Northwest	-\$0.935,000	-\$1.525,000					
Rest of US	-\$31.629,000	-\$6.600,000					
Total	-\$124.152,000	-\$131.958,000					
	10 year						
Present value	-\$1.063 Trillion						





















• WRRDA 2014

- Olmsted: Federalization to Finish Olmsted set at 85% to allow IWTF to Address Completing Other Projects
 - Recognizes Dams as Multi-Use Resource
 - 100% Federalization in FY15 Appropriations
- FY15 Appropriation Levels
- Challenge: Can Navigation "Hit Home" on a Regular Basis, Not Just During Crisis ?



- Increase Inland Waterways Fuel User Fee by up to .09 cents-per-gallon on diesel fuel consumed by commercial vessels while operating on the inland waterways of the United States. (Adopt Sec. 8 of S.407/ RIVER Act or Sec. 9 of HR. 1149/ WAVE 4)
- "In a letter dated September 24, 2013, to the Ways and Means Committee, the Waterways Council and a coalition of nearly 40 stakeholders expressed support for increasing the excise tax that supports the Inland Waterways Trust Fund to at least .26 cents per gallon, in conjunction with spending reforms included in the Water Resources Reform and Development Act, which passed the House of Representatives on October 23, 2013."

-Tax Reform Act of 2014 Discussion Draft



- + \$112 million (IWTF-financed projects, TBD by Secretary of the Army)
- + \$85.5 million (undesignated navigation projects/funding increases from the Harbor Maintenance Trust Fund)



• <u>Office of the Assistant Secretary of the Army</u>: \$2 million \$\$ million in FY '14.



















Economic Opportunities for Container-On-Vessel Shipping

Overview

- Purpose: With innovative ship design and proper market targeting, America's waterway shipping could benefit regional transportation users and logistic planners, further encouraging them to turn to waterway shipping as an affordable and dependable option.
- New vessel design targeting the United States Department of Transportation Marine Highway system of waterways.
- Economic advantages of container of vessel in container feeder markets

 - Reduced freight rates
 Lower average variable costs
 Air emission reductions
 Logistic improvements

RTĨ

RTĨ



Background

- Containerization of agricultural exports
- Freight-related urban congestion
- Environmental sustainability
- Over 10,000 miles of navigable waterways
- 21st century technology

may obsolete their fleets • Recapitalizing fleets not a high priority

•

Innovative shipbuilding approaches can be capital intensive and require unconventional thinking

• Energy consumption not a major cost concern

• Emission standards either waived or ignored

• Federal, State and Local budgets place downward pressure on maritime related infrastructure investment

The not so distant past

Maritime Industry resistance to new technologies that

RTI



Why a Semi-Displacement Catamaran Cargo Vessel

- Most efficient hull for 13-15 knot (and below)
- Has a reasonably large displacement (slightly less than a mono hull)
- Dual-hull structure decreases resistance and required horsepower
- Variable draft allows for full load cargo delivery
- Significant reduction in gas-related emissions
- Catamaran design provides excellent vessel maneuverability
- LNG fueled vessels are a reality due to the catamaran having 2 hulls

Applications

- Containerized Freight
- Roll-on/Roll-off Cargo
- Hi-speed reaction vessel
- Energy-efficient harbor work boat
- United States Department of Transportation Marine
 Highway System
- Short Sea Shipping-port to port
- Caribbean shipping line hauls
- Waterways or harbors that benefit from increased speed, shallower drafts, reduced energy use and significantly reduced toxic emissions

RTĨ







WCE400 Cost Assumptions

- \$22M acquisition cost / 25 year lifecycle
- 9 member crew (2 at \$150,000, 7* at \$90,000)
- U.S.-flag crewing costs is 68% of total operating cost
- 10% discount rate
- Baltimore tug and barge combo: 560 FEU, 9 knots and a crew of 6
- Fuel flow rates for the vessel with displacement values are estimated based on interview with SwiftWater Consultants LLC

*subject to cargo type

RTI

Norfolk - Baltimore Trip Analysis

- 0% market volume growth
 - 5% interest rate Required Freight Rate* (RFR) of \$385 per FEU

 - RFR of \$397 per FEU
 Profit of \$203 per FEU
- 4% market volume growth (from year 1 to year 5)

RTI

- 5% interest rate
 RFR of \$375 per FEU
 Profit of \$225 per FEU

- *Required Freight Rate (RFR) variant of annual cash flow analysis, focuses exclusively on cost, break-even revenue

WCE400 vs Ocean Going Barge Cost comparison

- 175 FEU per trip (one-way)
- Twice a week (700 FEU containers per week)
- WCE400
 - Average cost per container \$297
- Ocean going barge
 - Average cost per container \$354

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Additional Benefits

- More frequent and efficient service
- Lower accident rates
- Added cargo flexibility
- Enhanced growth of feeder ports and local economies
- Reduced congestion at Ports of Virginia
- Shortened drayage
- Dual fuel capability

RTĨ

Study Results

- Required Freight-Rate shows profitability
- Average Variable Cost shows competitiveness
- Air emission reduction and fuel efficiency enhancement show public benefits

RTÎ

Conclusions

- Large market potential and service scope for shortsea and United States Department of Transportation Marine Highway system
- Innovative design offers public and private benefits

- lower costs - quicker delivery - higher reliability - less pollution

Complementary shipping mode to highway and rail

RTĨ

Rahall Transportation Institute Project Researchers

Patrick J. Donovan Director of Maritime and Intermodal

> Eric Pennington Justin Matthews

www.njrati.org

Introduction to The Horinko Group

 THG is a Washington, DC based environmental and business development consulting firm assisting energy, water, and waste client sectors with fact based issue analysis and case development all founded on sustainable principles and sound business practice.

orinko

• Our Focus Areas

- Regulatory & Legislative Support
- Water Resources and Sustainable Communities
 Alternative Resourcing Solutions (P3s)
- Case Communication & Advocacy

www.thehorinkogroup.org

Presentation Outline

- Introduction to The Horinko Group (THG)
 Pat McGinnis, Senior Advisor, Water Resources Policy & Practice
- Briefing on USSEC Report Background, Findings, and Conclusions
- Briefing on Proposed Next Steps Building Awareness, Building a Pilot, Building Momentum
- Wrap Up

USSEC Report completed Dec 2013

USSEC Report, "Proposed Public-Private Partnership Projects for U.S. Inland Waterways Infrastructure Financing, Operations, and Governance"

Background, Findings, and Conclusions

Defining the Problem

- Financing mechanisms and funding levels are not proving sufficient to sustain USACE locks and dams
 - For the State of Illinois and its bordering waterways alone, current estimates place deferred lock and dam maintenance at \$560M
- Status quo
 - "Fix-as-Fail" repair strategy

Unscheduled closures reducing efficiency, driving up costs, and threatening system reliability

- Legislative Action
- WRDA 2007 NESP Provisions (Appropriation didn't follow Authorization)
 Proposed increase to fuel tax to strengthen IWIF (pending)
- WRRDA 2014 Reforms (Alternative Financing P3 Provisions)

Exploring alternative financing strategies

- Public-Private Partnerships (P3)
 - Supply chain or system perspective
 - P3 types and relevant cases explored
 - UMRS Focus pointing to 1 or 2 Regional Pilot Projects
- Where at critical supply chain segments of high interest to producers/exporters
 - Illinois River
 - Upper Mississippi River
- Regional P3 Candidate Projects Considered
 - 2 locks & dams in Illinois Peoria and LaGrange
 - 4 locks & dams on the UMR Locks 24, 25, Melvin Price, 27
 - Middle River not addressed in report (open river Pilot)

Our P3 Assumption

- Infrastructure remains under public ownership and control
- · Assets are not sold
- Consideration given to private firm(s) providing some level of contractual management
- Types of P3s (short term/long term)
 - Outsourcing
 - Design-Build
 - Operations and Maintenance
 Long-term Lease (Concession)

Report Conclusions

- Implementation of a pilot P3 merits thoughtful consideration
- Any successful P3 rests on consistent, ongoing, diligent oversight and monitoring by the public sector of the agreement and the non-federal entity's performance under the contract
- WRRDA 2014 could present foothold to actionably advance consideration of P3s.
- Our Report also outlined "next steps" assuming passage of WRRDA.

Where Do We Go From Here?

WRRDA 2014 authorizes evaluation of a Non-Federal Project Implementation Pilot Program that will:

- Identify project delivery and cost-saving alternatives that reduce the Corps' backlog
- Evaluate the efficiencies of a non-federal interest carrying out design, execution, management, and construction of a project or group of projects. WRDA was silent but non-restrictive on consideration of long term concessioned Pas.
- Evaluate decentralization of the project management, design, and construction of Corps water resource projects
- Pilot program would include regional pilot projects covering most of the Corps' business lines
 - Effort would be made to locate at least one pilot in each of the Corps' regional divisions
- Within 180 days of WRRDA's passage on June 10th 2014, the Corps would commence effort to evaluate the cost-effectiveness and project delivery efficiency of non-federal project implementation

No Action Scenario

- Without this alternative financing Pilot Program the reality is that Congress may fail to find the resources to fund necessary repairs. Private capitalization could further leverage available Federal funds and enhance optics. Resource Leveraging vs. funding offset is an important consideration.
- The length of time that major rehab would take, even if fully funded under present schedules and existing processes, is already cause for concern.
- The consideration of pilot P3 projects could drive heightened transparency and reform of government performance and process which will further enhance IMTS trouble shooting and consideration of enhanced business practices

WRRDA 2014: Challenge and Opportunity

- WRRDA 2014, as authorized, presents transformative opportunity for Corps and IWS Users.
- There is a window of opportunity to:
 - "inform and shape" the alternative financing pilot program; and,
 bring interested parties together to formulate a pilot project(s) with potential investors

Proposed Next Steps THG Proposed Next Steps Building Awareness, Building a Pilot, Building Momentum

Proposed Next Steps

- Step 1 Brief findings to others; ID non-fed entity and champion; seat ad hoc workgroup
 - Conduct follow-up with those interviewed during initial fact finding and analysis effort. Insure situational awareness and participation of User and Corps leadership.
 - ID Non-Federal regional Entity to serve as local sponsor during pilot formulation stage. This entity could serve in interim capacity if appropriate institution does not currently exist and needs to be chartered (i.e. formation of regional port authority).
 - ID and seat small ad hoc group to guide necessary actions to ID pilot(s), formulate technical requirements, refine pilot for investor and joint venture partnership consideration

Proposed Next Steps (Cont.)

- Step 2 Design and Convene Pilot Formulation Work Group Forum
 - Engage subject matter experts and recruit pilot formulation work group
 - Design and facilitate forum process to scope, refine, and develop pilot project(s). Request participation of Corps navigation business line experts.
 - Analyze and communicate findings with actionable recommendation (decision point) including post workshop interviews with work group members, key Corps officials, and Members of Congress

Proposed Next Steps (Cont.)

- Step 3 Convene Financial Community, Investors, and Potential Joint Venture Partners
 - Present proposed pilot project to investor/service provider/legal experts with focus on solutions for achieving financially viable and precise P3 model and contract, including financial opportunity metrics
 - Identify specific implementation steps and attempt to reconcile Federal Pilot Program needs including requisite Congressional authorization, scope of proposed lease arrangement if applicable, and nature of non-federal partner
 - Engage Federal Pilot Program Administrator to introduce project and non-federal project partner to facilitate necessary dialogue and supporting documents
 - Seek Letter of Intent from potential investors and/or joint venture partnership group(s) if appropriate

Proposed Next Steps - Timetable

Key Decision: Await WRRDA Implementation from HQUSACE or commence immediate effort to shape pilots and acquisition strategies that inform implementation

Action Timeline: Aug thru Dec 2014

- Step 1. Convene small ad hoc work group, ID Regional Non-Federal Entity to Steer Effort. (Aug-Sept 2014)
- Step 2. Design and Convene Project Formulation Workshop (Sept-Oct 2014)
- Step 3. Design and Convene Investor/Potential Joint Venture engagement and workshop (Oct-Nov 2014)
- Step 4. Position Non-fed entity to finalize project and hand-off to Corps P3 Pilot Program Administrator. (Nov-Dec 2014)

Acting vs. Reacting

- Shaping a predictable action-to-outcome strategy to modernize IWS
- · Building investor awareness to attract private capital
- Moving from short range pilot effort to long-term plan and commitment founded on well-informed public policy and greater private participation

	Fully Public	Public-Private Partnership	Fully Privatized
Financing	Fed budget / IWTF	P3 Model, Majority Non-Fed	Private, Venture Capital
New Locks in Operation	2026 or later	8 years from start	8 years from start
Governance	Federal-led	Local Joint Power Auth. • Corps • Shipping • Producers • Environmental • Labor • Others	Commercial company
08M	Federal / Corps	Maintenance: JPA Operations: Corps	Commercial company
wner	Corps	Corps	Commercial company,

Regional Governance Examples

- Southwestern Illinois Flood Prevention District Council
- Ilianna Expressway Authority (bi-state agreement with IL/IN)
- Bi-State Development Agency of the Missouri-Illinois
- Midwest Interstate Passenger Rail Compact
- West Coast Infrastructure Exchange (California, Washington, Oregon and British Columbia)
- Fargo Moorhead Diversion Authority (Flood risk mgt project in MN/ND)
- Alameda Corridor Transportation Authority (Rail/port projects in California)

Discussion Take Aways Status Quo isn't working. There are options but not without a willingness to put all delivery and funding options on the table - and to share the pain. System-wide, flexible approach is needed.

- Need to leverage existing authorities (Ports, States, Corps, etc) and be as inclusive as possible.
- · WRRDA provides an opportunity the time for action is now, at the State and commercial level. \Rightarrow The are only 15 pilot slots under the new authority.

		ws p Desig	3 — (jn U	Conc sing	æptu A Sp	al Tr ecifi	ansac ic Proj	tion ject
P3	Test Case: Est	imated F	roject	Costs	for IW	V Con	cession	
	Capital Spending -	- Rehab 6	Locks I	Program				
	Capital Investments	Lock	Dam	Total	Yr -3	Yr - 2	Yr-1	Source for individual
	Brandon Road L&D	-40.0	-20.0	-60.0	-20.0	-20.0	-20.0	project costs:
	Dresden Island L&D	-40.0	-20.0	-60.0	-20.0	-20.0	-20.0	
	Marseille L&D	-40.0	-20.0	-60.0	-20.0	-20.0	-20.0	Inland Marine
	Starved Rock L&D	-40.0	-20.0	-60.0	-20.0	-20.0	-20.0	Transportation
	Peoria L&D	-50.0	-20.0	-70.0	-23.3	-23.3	-23.3	Systems (IMTS)
	La Grange L&D	-53.2	0.0	-53.2	-17.7	-17.7	-17.7	Capital Projects Model
	Capitalized Start-Up & In	terest Costs			-7.5	-11.3	-15.3	Final Report
	Total IWW CapEx Spendi	ing		-363.2	-128.5	-132.4	-136.4	April 2010
	Capital Spending	- Replace	2 Locks	s & Reha	ab 4 Loci	s Progr	am	
	Capital Investments	Lock	Dam	Total	Yr -3	Yr-2	Yr-1	
	Brandon Road L&D	-40.0	-20.0	-60.0	-20.0	-20.0	-20.0	
	Dresden Island L&D	-40.0	-20.0	-60.0	-20.0	-20.0	-20.0	
	Marseille L&D	-40.0	-20.0	-60.0	-20.0	-20.0	-20.0	
	Starved Rock L&D	-40.0	-20.0	-60.0	-20.0	-20.0	-20.0	
	Peoria L&D	-322.1	-20.0	-342.1	-114.0	-114.0	-114.0	
	La Grange L&D	-320.9	0.0	-320.9	-107.0	-107.0	-107.0	
	Capitalized Start-Up & In	terest Costs			-17.8	-27.4	-37.2	
	Total IWW CapEx Spendi	ing		-903.0	-318.8	-328.4	-338.2	

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Estimated	lev	el oi	f tor	nag	e tai	riff a	and	volu	ume	e gr	owt	<u>h to</u>	deli	ver t	arge	et 11	2+% rate of return
																	D Debekiliteties of
Project Cash Flow Over	iew									_	_	-					Renabilitation of
WW System Rehabilita	tion			Year	-3	-2	-1	1	2	3	- 4	5	10	20	30	40	six locks on the
Commercial Tramic - Tol	A ANY	m rww			-		***										Illinois Waterway
Tall for Tan / Locked	1.00	Crowth	Pate		204	105	100	107	109	0.76	0.36	0.36	0.77	130	243	156	initiolo tratoritay
Toll Revenue, Millions	1.0%	Growth	Face	-	0.0	0.0	0.0	26.9	27.4	28.0	28.5	29.1	32.1	39.2	47.8	58.4	would cost an
																	estimated \$363
Capital Investments																	
Total TWW CapEx Spend	ing			-363.2	-128.5	-132.4	-136.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	million.
Canital Contributions	Grane	Same	Int Bate	Term	Drawin	-							-				
Concessionaire Envity	25%	. 90 8			32.1	33.1	34.1										To achieve a
Federal Grant / USACE	255	-90.8			32.1	33.1	34.1										129/ IDD for the
Tax-Free Bond (PAB?)	50%	-181.6	6.0%	30 yrs	64.3	66.2	68.2										13/6 IKK IUI UIE
Commercial Debt	C %		8.5%	30 yrs	0.0	0.0	0.0										concession
Subtotal - Sources of Pu	nding	-363.2			128.5	132.4	136.4										holder would
After Tax Cash Flow and	Return	or Louit	ty invest	or													101001 10010
Revenue					0.0	0.0	0.0	26.9	27.4	28.0	28.5	29.1	32.1	39.2	47.8	58.4	require 1% p.a.
Admin Financing and M	inagem	nt l						-0.50	-0.50	-0.50	-0.50	-0.50	-0.50	-0.50	-0.50	-0.50	volume growth
Interest expense								-11.9	-11.8	-11.6	-11.4	-11.3	-10.2	-6.8	-0.8	0.0	and an added
Depreciation		-40	yr life, st	z ine				-2.9	-2.9	-2.9	-9.9	-9.9	-9.9	-2.9	-9.9	-9.9	anu an auueu
Taxable Income								4.5	5.2	5.9	6.7	7.4	11.5	22.0	36.6	48.0	tariff of \$0.25/ton
Tax		-28%			_	_	_	-1.3	-1.5	-1.7	-1.9	-2.1	-3.2	-6.1	-10.2	-13.4	por lockogo
After Tax Income								3.3	3.7	4.3	4.8	5.3	8.3	15.8	26.4	34.5	per lockage,
Add Back Depreciation								2.9	9.9	2.9	9.9	9.9	9.9	9.9	9.9	9.9	rising 1% per
Equity Investments					-32.1	-33.1	-34.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	year to \$0.37/ton
Principal Repayments						_	_	-2.5	-2.7	-2.8	-3.0	-3.2	-4.2	-7.6	-13.6	0.0	you to <u>\$0.377t011</u>
After Tax Cash Flow					-32.1	-33.1	-34.1	20.7	11.0	11.4	11.7	12.1	34.0	18.1	22.7	44.5	per lockage.
Equity Return on Invest	ment (al	ter-tax)		12.4%													

IWS P3 - Preliminary Evaluation of

Conceptual Transaction Design/Test Case

Test Case: Expand 2 IWW Locks and Rehab 4 Locks – Required Revenues

Year

 Stars
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 Spann
 International Spanness
 Drawdown

 Equity
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 EC.1
 84.6

 VEX.CC
 250
 222.8
 76.7
 EC.1
 84.6

 VFA07
 Sp5
 -225.8
 77.7
 EC.1
 84.6

 VFA07
 Sp5
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 30%
 150.4
 164.2
 96.0

 Option
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 50%
 30%
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 are of Funding
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 218.8
 284.4
 188.2

12.0%

fter Tax Cash Flow and Return For Equ rvenue dmin Financing and Management

Tax After Tax income

After Tax Cash Flow Epulty Return on Investment (after-tax)

Estimated level of tonnage tariff and volume growth to deliver target 12+% rate of return

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□ To achieve a 12% Return on Investment for the concession holder would now require an incremental tariff of <u>\$0.60/ton</u> per lockage, eising

per lockage, rising 1% per year to reach <u>\$0.88/ton</u> per lockage.

Page 15

est Case: I	Rehab 6 IWV	V Locks – R	equired Re	venues
ensitivity of F	Return on Equ	ity to Changes	in Assumptic	ins
STARTING TOUL	TOU	VOLUME		The table to the left indicates how much
(\$/ton/lockage)	GROWTH RATE	GROWTH RATE	EQUITY ROI	ROI for the private infrastructure investor
0.250	1.0%	1.0%	12.4%	each 2.5-cent /ton upward adjustment in
0.275	1.0%	1.0%	13.9%	the lockage toll, using the same annual
0.300	1.0%	1.0%	15.3%	growth rates in the toll and in tonnage
0.325	1.0%	1.0%	16.8%	volume through the IWW locks as were used in the financial model summarized
				on the previous page
VOLUME	STARTING TOLL	TOLL		This table shows that the private
GROWTH RATE	(\$/ton/lockage)	GROWTH RATE	EQUITY ROI	investor's ROI is reduced by 100 basis
0.5%	0.250	1.0%	11.4%	of starting tolls, if the IWW tonnage
0.5%	0.275	1.0%	12.9%	volume averages 0.5% growth per yea
0.5%	0.300	1.0%	14.3%	over 40 years, instead of the previously
				assumed 176

Iowa Freight Tonnage by Mode: 2011 and 2040 To, From, and Within (in thousands of tons)							
	2011	2040	% Change				
Truck	359.93	685.7	91%				
Rail	71.39	98.7	38%				
Water	7.34	10	36%				
Air (include air- truck)	0.03	0.09	233%				
Multiple modes & mail	14.08	18.9	34%				
Pipeline	7.34	7.9	8%				
Other	1.49	3.3	122%				
TOTAL	461.6	824.6	79%				
	Source: Freight Analy	sis Framework, FHWA					
OWADOT			2				

Iowa Freight Values by Mode: 2011 and 2040 To, From, and Within (in billions of dollars)							
	2011	2040	% Change				
Truck	\$241.9	\$549.1	127%				
Rail	\$17.9	\$31.3	75%				
Water	\$1.4	\$2.3	64%				
Air (include air- truck)	\$1.5	\$9.7	547%				
Multiple modes & mail	\$31.0	\$119.3	285%				
Pipeline	\$2.6	\$2.8	8%				
Other	\$3.9	\$8.5	118%				
TOTAL	\$320.9	\$723.0	125%				
	Source: Freight Analy	rsis Framework, FHWA					
OWADOT			1				

Freight Advisory Council – **Purpose and Goals**

Purpose:

To provide a forum for the exchange of ideas and help the Iowa DOT better understand the complexities associated with freight movements to more effectively guide public investment in transportation infrastructure.

Goals for the Group:

- 1. Gain a better understanding of how freight decisions are made at the private and public levels.
- 2. Investigate and evaluate ways the Iowa DOT can assist Iowans in
- shipping and receiving goods by reducing transportation costs while at
- the same time increasing profitability.
- 3. Help shape the Iowa DOT's public policy.

Freight Advisory Council – **Issue Papers**

- Council Identified 48 Issues ٠
- Categorized Issues into 7 Areas: ٠ Infrastructure Challenges
 - Transloading/Intermodal
 - Operations
 - Regulations
 - Financial
 - Labor and Driver Shortage
 - Other/Research/Education
- Developed Issue Papers for each area
- Issue Papers to be used as Input to State Freight Policy and Implementation Plans

OWADOT

OWADOT

Lock and Dam Feasibility Study Key Findings: No action will result in a loss of A RIVER RUN DRY economic benefits and a missed opportunity with the expansion of the Panama Canal. Increased funding from traditional sources is a short-term solution. Partial divestiture should be examined if there is no new funding, but will need more study. Public-Private Partnerships will be challenging to develop until major system repairs and upgrades are completed.

Increased funding from traditional sources can only be part of a more comprehensive funding system.

OWADOT

Mississippi River Action Plan -Workshop Results & Next Steps

- Visioning and issue analysis:
 - Conducted a SWOT analysis to define opportunities and constraints of the system and developed a unified vision for the action plan.
 - Identified key perspectives and issues: Environmental, Regulatory, Economics, Navigation, Recreation
- Potential pilot projects:
 - Brick and Mortar Projects: Improve Lock 15 with a fixed guide wall, improve Dam at Lock 18
 - Studies: Highlight value/efficiency of predictable funding, examine return of the state/federal fuel user fees
- Next Steps:
- Finalize Workshop outcomes Engage stakeholders on next steps
- Develop a pilot project

OWADOT

Proposed Iowa Waterway Executive **Steering Committee**

- Explore public-private partnerships to improve and optimize the lock and dam system
- Discuss options for increased waterway funding
- Increase predictability and reliability of locks/dams
- Restore ecosystems along the Mississippi River
- Potential members Governor's office, Army Corps, Ag and Land Stewardship, Natural Resources, Economic Development, Agribusiness groups, Environmental groups, key Freight Advisory Council members

TIGER 6 Application http://www.iowadot.gov/tiger14-river Planning application to support a proposed study further exploring opportunities to enhance lock and dam efficiency, reliability, and utilization. Potential projects include: real-

- time barge location, infrastructure and operational improvements, condition studies, failure impact analysis, port development research
- Partnership: 5 states
- Request: \$730,000 (73%)
- Match: \$270,000 (27%)

DOWADOT

Marine Highway Application

America's Marine Hig

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- Worked with ILDOT, MNDOT, MODOT, and WisDOT as a co-sponso on the M-35 application for Marine Highway designation.
- Upper Mississippi River from Minneapolis-St. Paul, MN to St. Louis, мо
- Possible designation as early as this summer Allows us to compete
- for funding if it is designated

OWADOT

Water Resources Reform and Development Act (WRRDA)

- Expands authority for non-federal interests to contribute to feasibility studies and construction projects
- Creates a five-year \$175 million credit assistance pilot - Water Infrastructure Financing and Innovation Act (WIFIA)
- If funding appropriated, the Corps could provide assistance for levee, flood control and storm damage reduction
- Funding could assist public-sector entities as well as private companies if supported by state or local governments

Statewide Freight Transportation **Network Optimization Strategy**

- Freight Optimization project will identify investment opportunities and strategies to lower transportation costs for Iowa businesses and promote business growth in Iowa. This will involve:
 - A thorough evaluation of the existing freight transportation network and strategies to optimize the existing system for current and future freight demand.
 - Identifying areas with high potential for commercial and industrial development
 - Prioritizing recommended actions to optimize the multimodal network.

OIOWADOT

Propane Supply Chain Optimization

- Spurred by severe propane shortage and sharp price increases for users in 2013-2014 season
- This project will:
 - Create an efficient supply chain for State of Iowa
 - Prioritize investments in infrastructure to lower propane supply chain costs for State and its constituents
 - Determine optimal location and size of facilities and the flow through the facility network

COWADOT

HAZMAT/Disaster Response

- Leveraging FAC to improve HAZMAT and disaster response planning and preparation
- Coordinating with Emergency Transportation Operations group as well as Motor Vehicle Enforcement
- Developing table-top and in-field training and exercise plans as part of ongoing statewide effort

OIOWADOT

Seventy percent of State's economy within 30 minute drive of rivers. http://docs.pianc.us/smart11/docs/wed/trackd/perry_SmartRivers%20EBP%20MO%2 Oriver.pdf

Wisconsin: ports handle over 30 million tons worth over \$2.4 billion! http://www.dot.wisconsin.gov/travel/water/docs/ports-econ-report.pdf

- Market baseline
- Port and industry visits
 Opportunities/Hurdles
- □ Strategies
- Stakeholder meeting
- Focus strategies
- Identify and support champions
- Initiate action with performance metrics
- Follow-up

Locations Inform	and Contact mation
Headquarters: Delta Regional Authority 236 Sharkey Avenue Suite 400 Clarksdale, MS 38614 (P) 662.624.8600 (F) 662.624.8537	Washington, DC: Delta Regional Authority 444 North Capitol, NW Suite 309 Washington, DC 20001 (P) 202.434.4870
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